# **Professional Overview**

Robin Worley is an entrepreneur and proven business transformation specialist. With more than 30 years of business experience, Robin's approachable and common sense style has brought positive organizational change to a wide variety of operations. His understanding of the essential relationship of leadership to teamwork has made Robin a sought-after teacher for a variety of businesses, schools, churches and civic groups.

# **Executive Summary**

- Threads Custom Tailoring: Utilizing his Sewell Family business background, (His grandfather, Warren Sewell made the first tailored suit in the South in 1918), Robin brings his unique experience and skills to provide custom tailored apparel on a personal level. Working by appointment only, Robin tailors each customer's wardrobe according to their individual taste and lifestyle.
- Liberty Legends USA, 2013 to present: Robin and his long-time friend, Randall Redding both saw, first hand, the devastation NAFTA had on the small "Mill Towns" of America. Liberty Legends is their non-political movement to bring good paying jobs back to America.
  - Using his designer talents, American craftsmanship is promoted in partnership with well-known Country Hall of Fame musicians such as The Gatlin Brothers and The Oak Ridge Boys. Their mission is to promote and encourage all Americans to invest back into own country's economy by looking for and choosing to buy Made in USA products.
- Founder Weldtech Corp, 2007 to 2014: Robin and his partners created this nuclear
  welding company that specialized in the upgrading of nuclear facilities in all parts of the world.
  After a dramatic seven year growth and international expansion, the company was sold for a
  high multiple ROI.
- Varsity Threads LLC, 2004 to present: A Dress for Success blazer and leadership program
  for high school students working in conjunction with the Georgia Athletic Directors Association.
  Robin combines "looking your best, doing your best" with a calling for Authentic Leadership for
  everyone or all ages, all the time.
- ILEAD: Based on biblical vs. humanistic definitions, Robin gives unique insight into the concepts, character traits, and competencies (skills) required to become *Authentic Leadership*. Robin's speaking engagements include Universities, Schools and civic organizations across the country.

### Civic Establishments

- Sewell Mill 2012: Robin took his interest in community development to West Georgia with his establishment of Sewell Mill, a non-profit Community Event Center in downtown Bremen, Georgia. This 1909 historical building showcases the Sewell Family Museum, the Redding Business Hatchery, and the Cherry Blossom Ballroom for main events.
- Founder of the Textile Heritage Trail, State of Georgia, 2013: Along with the University Of West Georgia Department Of Public History, Robin established this state-endorsed trail of textile history in Georgia running from Dalton, Georgia down the Hwy 27 corridor through Bremen and ending in LaGrange, Georgia at the famous Hill and Dales Callaway exhibit.
- Warren Sewell Foundation, Chairman 2005 to present: Established in 1948 as an eleemosynary endeavor, the Sewell Foundation have given over 13 million dollars back into the West Georgia community. Its focus is primarily churches, libraries, and civic organizations.

# **Civic involvement**

Trustee, National Monument Foundation (2016 to present)
Trustee, Tanner Medical Foundation (2009 to present)
Trustee/Chairman, Warren Sewell Foundation (2007 to present) \*Over \$14 million given back to community Judge, Carroll County Board of Appeals

#### Civic Awards

University of West Georgia 2011 Businessman of the Year Haralson County (Georgia) 2007 Businessman of the Year

#### Education

Bachelor of Arts, Textile Engineering; Auburn University; Varsity Football